



Marketing Associate
Billerica, MA

ABOUT WALDEN

Walden is New England and New York's leading brand of sustainable, locally raised meat, distributed directly to thousands of households as well as wholesale channels. We are a growing 5-year old mission-driven startup 'making local work' by reinvigorating local agricultural economies, in support of healthier animals, soils, and communities. We are taking on many 'crazy' challenges - owning cattle, last mile delivery, our own fulfillment, balancing whole animal sales - all of which are complicated optimization problems that we are passionate about solving. If you like complicated problems and ambitious missions, we'd love to meet you.

ABOUT YOU:

Are you passionate about locally sourced, sustainably farmed food? Do you want to work with others who care about the cause as much as you do? Are you a problem solver who enjoys being a part of an organization that puts its members first?

We are looking for a well rounded creative person who is excited about the prospect of creating and coordinating the creation of content: everything from illustration, product labels, photos, videos, social media, and writing, to physical items that build upon and reflect our brand.

You probably see yourself as an artist first and a project manager second, but have not yet found a role that made full use of your talents!

RESPONSIBILITIES

- Social media management
- Content calendar management
- Content creation: illustration, writing, photo, & video content
- Product label design and implementation
- Various graphic design projects, including limited website & UI/UX

QUALIFICATIONS

- Excellent communicator - written and oral
- Willingness to get hands dirty and jump in to do whatever needs to get done
- Creative problem-solving ability and extreme attention to detail
- Design centered degree or certification
- Experience working with and on teams

COMPENSATION

Competitive salary plus bonus, company sponsored healthcare, 401(k), vacation time.

CONTACT

If interested, please email a cover letter and resume to jobs@waldenlocalmeat.com