Lead Designer
Billerica, MA

About Walden:
Walden is New England and New York's leading brand of sustainable, locally raised meat, distributed directly to thousands of households as well as wholesale channels. We are a growing 4-year old mission-driven startup 'making local work' by reinvigorating local agricultural economies, in support of healthier animals, soils, and communities. We are taking on many 'crazy' challenges - owning cattle, last mile delivery, our own fulfillment, balancing whole animal sales - all of which are complicated optimization problems that we are passionate about solving. If you like complicated problems and ambitious missions, we'd love to meet you.

Job Description:
We are looking for a design lead to take on the creative side of our print and digital marketing activities, all of our branded content and physical goods, and contribute to "design thinking" we employ across our e-commerce site as well as the entire organization, from our supply chain to fulfillment. We are willing to work with part time or contractor for the right person, but would prefer a full time hire.

Qualifications:
We are looking for a uniquely versatile artist who wants to apply their talents across all of our digital assets as well as our physical organization. This person is comfortable with creating original content for basic branding and graphic design needs like labels, digital ads and merchandise, but also comfortable in UI/UX e-commerce site design, video, and in store (we own and operate a butcher shop in Boston's South End). We're looking for a person who is also excited to bring a fresh eye to continuing to redesign our organizational processes and visual systems for our every day operations. We are looking for an individual passionate about what we do and willing to roll up their sleeves to contribute to every aspect of our business.

COMPENSATION
Commensurate with experience. If interested, please email a cover letter & resume.